



NEWS RELEASE

For Release: Monday, June 15, 2009
Ticket Info: www.saschampionship.com or (919) 531-4653
Contact: Jeff Kleiber, Tournament Director
Jeff.kleiber@octagon.com or (919) 531-0240
Mark Francois, Marketing & Communications Director
Mark.francois@octagon.com or (919) 531-0338

SAS CHAMPIONSHIP SIX PACK & EAGLES' NEST ARE THE PERFECT LAST MINUTE FATHER'S DAY GIFTS

CARY, N.C. – Father's Day is right around the corner, and what better way to say "thank you" to the important men in your life than by giving them exactly what they want – discounted golf and tickets to the local Champions Tour event. Tournament officials for the SAS Championship presented by BusinessWeek are excited to kickoff ticket sales with a limited quantity of the upgraded "Six Pack" ticket package and an Eagles' Nest 17th Green Skybox summer promotion. General admission tickets are also available. The SAS Championship returns to Prestonwood Country Club in Cary, NC, September 21 – 27.

The Six Pack (\$99) allows avid fans and golfers alike to enjoy the tournament by receiving two week-long SAS Championship grounds badges and 18 restricted golf vouchers to nine area golf courses. Prestonwood Country Club returns along with The Preserve at Jordan Lake (Chapel Hill), The Golf Club at Chapel Ridge (Pittsboro) and The Heritage Golf Club (Wake Forest). New courses for 2009 include: National Golf Club (Pinehurst), River Ridge Golf Club (Raleigh), Neuse Golf Club (Cary), Lochmere Golf Club (Cary) and Crooked Creek Golf Club (Fuquay-Varina). The vouchers are restricted for use by date and require a discounted usage fee. Review the restriction chart below or at www.saschampionship.com for full information.

Fans that want to enjoy a bird's eye view of the pivotal par-5 17th hole during the final two rounds should act fast. The SAS Championship is now offering a limited quantity summer promotion for the Eagles' Nest 17th Green Skybox. Tickets, regularly \$79 per day, can be purchased two for \$125. Each ticket is day-specific for Saturday or Sunday and includes lunch buffet, open bar and snacks in the open-air suite structure.

Daily tickets are \$20 each, and are valid for one day Friday – Sunday. Weekly Tickets are available for \$40 and include grounds access all week. General admission is free for all patrons Tuesday – Thursday and all week for children under the age of 12 with a ticketed adult.

Tickets can be purchased online at www.saschampionship.com (no fees attached!) or by calling (919) 531-GOLF (4653). The SAS Championship and Triangle area have become one of the most popular stops on the Champions Tour, annually drawing elite fields and tremendous community support. Eduardo Romero is the tournament's defending champion. Visit www.saschampionship.com for more information.





**SAS Championship
2009 Golf Book Course Information**

<u>Course</u>	<u>Rounds</u>	<u>Dates Valid</u>	<u>Fees</u>
Neuse Golf Club 918 Birkdale Dr Clayton, NC 27527 (919) 550-0550 www.neusegolf.com	5	July 1, 2009 - March 31, 2010	\$29 Mon-Fri Anytime \$39 Sat & Sun after 12pm Excluding Holidays
Lochmere Golf Club 2511 Kildaire Farm Rd Cary, NC 27511 (919) 851-0611 www.lochmere.com	5	July 1, 2009 - March 31, 2010	\$29 Mon-Fri Anytime \$39 Sat & Sun after 12pm Excluding Holidays
River Ridge Golf Club 3224 Auburn-Knightdale Rd Raleigh, NC 27610 (919) 661- 8374 www.golfriverridge.com	1	July 1, 2009 - December 31, 2009	\$35 Mon - Thurs after 10am
National Golf Club One Royal Troon Dr Pinehurst, NC 28374 (910) 295-4300 www.nationalgolfclub.com	1	July 1, 2009 - September 30, 2009 & November 1, 2009 - March 31, 2010	\$70
The Preserve at Jordan Lake 840 The Preserve Trail Chapel Hill, NC 27517 (919) 542-5501 www.thepreservegolf.com	1	July 1, 2009 - March 31, 2010	\$32 Monday - Thursday Excluding Holidays
Golf Club at Chapel Ridge 1010 Chapel Ridge Drive Pittsboro, NC 27312 (919) 542-2242 www.chapelridgegolfclub.com	1	July 1, 2009 - March 31, 2010	\$32 Monday - Thursday Excluding Holidays





PRESENTED BY **BusinessWeek**

Crooked Creek Golf Club 4621 Shady Greens Drive Fuquay-Varina, NC 27526 (919) 557-7529 www.playcrookedcreek.com	1	November 1, 2009 - March 31, 2010	Twilight Rate Monday - Thursday After 12pm Friday - Sunday & Holidays
Prestonwood Country Club 300 Prestonwood Pkwy Cary, NC 27513 (919) 467-9601 www.prestonwoodcc.com	2	October 13, 2009 - March 13, 2010	\$29 Tuesday - Thursday On Space Available Basis
The Heritage Golf Club 1250 Heritage Club Ave. Wake Forest, NC 27587 www.playheritagegolf.com	1	October 13, 2009 - March 13, 2010	\$34 Tuesday - Thursday On Space Available Basis

About SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. With innovative business applications supported by an enterprise intelligence platform, SAS helps customers at 44,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

About the Champions Tour

The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour now has 25 official Charles Schwab Cup events offering \$48.9 million in prize money in 2009 and its highest average purse ever of \$1.96 million. The Champions Tour's primary purpose is to provide significant competitive and earnings opportunities for players age 50 and older; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events also generate significant sums of money for charity. In addition to providing competitive opportunities for its membership, Champions Tour events generate significant sums of money for charity. The commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is president of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida. Our web site address is PGATOUR.com.

About Octagon Golf & Outdoors

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, the 2009 U.S. Amateur and the Toyota Texas Bass Classic. Additionally, Octagon Golf & Outdoors represents famed teaching professional Hank Haney and numerous PGA TOUR, LPGA Tour and Champions Tour professionals. For more information visit www.octagongolf.com.

###

